

NEWS RELEASE

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Wieland Concast adds customer-focused strength with new hires

BIRMINGHAM, Ohio – The team at Wieland Concast, the nation’s leading producer of continuous-cast copper alloys, is excited to welcome two outstanding new sales team members who are stepping into key roles.

Ryan Kelly joins Wieland Concast as Regional Sales Manager for the South & Western U.S. A Texas State University graduate in marketing and sales, Ryan began his career with Fastenal’s sales team before driving growth in key Florida markets as an Outside Sales Leader and Business Development Manager for Ferguson Enterprises.

Jordan Nicholls is Wieland Concast’s new Regional Sales Manager for the Midwestern U.S. & Canada. Jordan began his career with Wieland Concast as a summer intern while earning his engineering degree at Louisiana State University. He later supported customers as a Support Engineer and Outside Sales Account Manager for Solenis, then managed a Northeast Ohio territory for ChemTreat Inc.

“Both Ryan and Jordan bring valuable commercial experience and a deep respect for the legacy that has built Wieland Concast’s reputation in copper alloys,” says Brian Riley, Vice President of Commercial. “A fun twist: they attended the same high school in Texas and both managed territories in Indianapolis—showing it’s a small world when talented people find the right opportunities. We’re always looking for ways to improve how we serve our customers—adding team members like Ryan and Jordan is just one example.”